

Catalyst

# Catalyst Partners

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## Our Mission

**Catalyst Partners together, creating innovation opportunities and changing lives.**

Catalyst Partners are integral to fulfilling the vision of Catalyst; opportunity for all from world-leading innovation. Together, creating innovation opportunities and changing lives.

Catalyst Partners work together to inspire the aspirations of young people, encourage inclusive entrepreneurship and help companies in the Catalyst network reach scale.

## Who we are

Catalyst is an independent, not for profit organisation. We work for the greater good to build an inclusive innovation community in an entrepreneurial ecosystem throughout Northern Ireland.

The epicentre of Northern Ireland's tech sector, we provide everything that innovators and entrepreneurs need to reach higher and succeed faster – a home, business support, connected networks and much more.

We invest, pro bono, all surplus profits from our property portfolio into nurturing a community-led innovation ecosystem that supports technology focused start-ups, entrepreneurs, and innovators so they can grow, scale, and flourish. We are a force for good, bold in our approach with integrity at our core and passion in everything we do.

Alongside 570 business mentors and experts, we enhance and develop opportunities for over 900 entrepreneurs per year, linking NI universities, Institutes of technology, businesses, and government to drive innovation and create new technology advances that could change the world.



Platinum Partners Fujitsu, with Catalyst team.

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**“I think the power of bringing different-minded people together from different backgrounds is actually going to make a real difference, and will generate so many ideas and so much innovation that I think it’s important we all stand by that mantra that it is about diversity and inclusion. It’s something that’s really important for us at PwC and it’s good to see that Catalyst are now pushing that forward as well.”**

– Louise Black, Partner in Financial Services  
Technology Consulting at PwC

# Our Partners

Partner with existing companies that together are creating innovation opportunities and changing lives.





## Partner Levels

**We offer three levels of partnership all designed to engage your organisation with the activities Catalyst undertakes:**

### Silver

Silver partners get involved in a variety of Catalyst activities from marketing outputs to offering expertise at entrepreneurial workshop panels.

### Gold

Gold partners are collaborative organisations within the Catalyst community who support our programmes and activities as direct advocates or through participating in our steering committees.

### Platinum

Platinum partners are intrinsically linked to everything we do at Catalyst, from engaging as leaders via our Partners Leadership Board to identifying areas of support for the start-up ecosystem. Platinum partners play an active role in shaping Catalyst's support programmes, events and engagements, and act as a linchpin between industry, academia, and our civic audiences.





# Partner Benefits

## Silver Partner

£2,500/year

### What's included:

- Raise the profile of your brand
- Networking with members of the Catalyst Community
- Early visibility of latest tech and innovation
- Discounted rates for meeting rooms, event space and design labs across all campuses
- Invitation to Catalyst entrepreneurial programme events
- 10% discount on paid-for Catalyst events

## Gold Partner

£5,000/year

### What's included:

- All SILVER benefits +
- Participate on Catalyst steering teams
- Privileged access to startups in areas of interest
- Support and host entrepreneurial workshops at company offices and Catalyst campuses
- Host 'Open Office Hours' sessions across Catalyst campuses

## Platinum Partner

£10,000/year

### What's included:

- All SILVER and GOLD benefits +
- Prominent branding both digital and physical
- Seat on the Catalyst Partners leadership board
- Exclusive invites to meet with global experts and thought leaders
- Open Innovation deep dive initial consultation
- Bespoke marketing content
- Platinum invitation-only networking events
- Four complimentary room bookings at Catalyst Campuses per annum

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**“We are really passionate about ensuring that all of our people have opportunities to help our society and Catalyst provides those opportunities – from senior leadership through to the business apprentices who have recently joined us, there’s opportunities for all.”**

– Ian Edwards, Tax Partner at EY



**Joe Wilson**

Partnership Manager

If you have any questions or require any further information, please do not hesitate to get in contact.

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