

Catalyst

Basecamp Boston

2023 Programme Outline

26–29 June 2023



Sunday 25th June	
	Travel and Arrival
17:00–19:00	Welcome Reception: Consulate Residence

Monday 26th June	
08:30–09:00	Arrival/Registration
09:00–09:30	Welcome
09:30–10:30	Intro to Ecosystem
	Break
11:00–12:30	Setting up in the US*
11:00–12:30	Acuity MD (MedTech)*
12:30–13:30	Lunch
13:30–14:40	Life Science Pitches
	Switch
15:00–15:50	GreenTech Pitches
	Switch
16:10–17:30	SaaS / Big Data / AI Pitches

*Sessions run in parallel so please choose one option

	Refresh
18:30–19:30	Reception
19:30–21:30	Dinner: Catalyst Restaurant

Tuesday 27th June	
08:30–09:00	Arrival/Refreshments
09:00–09:50	Recruiting in the US
	Break
10:15–11:30	Investment Roundtables
12:00–13:00	Lunch
13:00–14:00	Mentor Meetings
14:00–15:00	Mentor Meetings
15:00–16:00	Mentor Meetings
16:00–17:00	Mentor Meetings
17:30–18:30	VC Debrief
	Remainder of evening at leisure

Applicable to everyone
 Sector Specific
 Break

Wednesday 28th June	
08:30–09:00	Arrival/Refreshments
09:00–10:00	GreenTech: Inflation Reduction Act & Federal Funding
10:00–11:00	GreenTech: State Funding*
10:30–12:00	GTM Strategy*
12:00–13:00	Lunch
13:00–14:00	Mentor Meetings
14:00–15:00	Mentor Meetings
15:00–16:00	Mentor Meetings
16:00–17:00	Mentor Meetings
17:00–18:30	Service Provider Networking Session
	Remainder of evening at leisure

Thursday 29th June	
08:30–09:00	Arrival/Refreshments
09:00–10:00	SaaS Pricing & Scaling

*Sessions run in parallel so please choose one option

10:00–11:30	Life Science: Market Access, Insurance, & Adoption*
10:30–12:00	Managing Partnerships*
12:00–13:00	Lunch and Debrief
13:00–17:00	Tour Options / Site Visits / Customer Meetings
17:00–19:30	Venture café (Optional)
	Remainder of evening at leisure / return journey for those leaving on Thurs

Friday 30th June	
	Meeting spaces are available and CIP/Catalyst Staff are available for consultations/debriefs

Applicable to everyone
 Sector Specific
 Break



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