

Catalyst

Basecamp Boston

2023 Programme Outline

26–29 June 2023



Sunday 25th June	Travel/Arrival in Boston
TBC	Department of Business & Trade Reception Consulate Residence event
Monday 26th June	CIC, 245 Main Street
08:30–09:00	Arrival, Registration & Breakfast
09:00–09:30	CIC Welcome Tim Rowe
09:30–10:30	Intro to Ecosystem
10:30–11:00	Break
11:00–12:00	Setting Up in the US*
11:00–12:30	Acuity MD (Returning Medtech)*
12:30–13:30	Lunch
Pitches – VC+ Mentors	
13:30–14:40	Life Science Pitches (7)
14:40–15:00	Break and Switch
15:00–16:00	Greentech Pitches (6)
16:00–16:20	Break and Switch
16:20–17:40	SaaS/Fintech Pitches (8)
Networking Dinner – Catalyst	
18:30–19:30	Reception (30 sec Intros, Speeches)
19:30	Seated Dinner

*Sessions run in parallel so please choose one option

Tuesday 27th June	CIC, 245 Main Street
08:30–09:00	Arrival & Breakfast
09:00–10:00	Recruiting in the US
10:00–10:30	Break
10:00–11:30	VC Roundtables (Sector Specific)
12:00–13:00	Lunch
Mentor Meetings	
13:00–14:00	Meeting Slot 1
14:00–15:00	Meeting Slot 2
15:00–16:00	Meeting Slot 3
16:00–17:00	Meeting Slot 4
Remainder of evening at Leisure	

Wednesday 28th June		CIC, 245 Main Street
08:30–09:00	Arrival & Breakfast	
Greentech Workshops		
09:00–10:00	Inflation Reduction Act & Federal Funding	
10:00–11:00	State Funding*	
11:00–12:00	Insights into Department of Defense*	
10:30–12:00	Go-To-Market Strategy with Michael Phelan*	
12:00–13:00	Lunch	
Mentor Meetings		
13:00–14:00	Meeting Slot 1	
14:00–15:00	Meeting Slot 2	
15:00–16:00	Meeting Slot 3	
16:00–17:00	Meeting Slot 4	
Service Provision Networking Session		
17:00–18:30	The NI cohort will have the opportunity to liaise with service providers who can help with US expansion	
Remainder of evening at Leisure		

*Sessions run in parallel so please choose one/two options

Thursday 29th June		CIC, 245 Main Street
08:30–10:00	Department of Business & Trade Breakfast	
Life Science Workshop		
09:00–11:00	Market Access, Insurance, and Adoption*	
SaaS Workshop		
09:00–10:30	SaaS Pricing & Scaling in the US Kent Summers	
10:30–12:00	Managing Partnerships (sector agnostic workshop) Kent Summers	
12:00–13:00	Lunch	
13:00–16:00	Tour Options/ Customer Visits Greentown / Autodesk / Lab Central / MIT Media Lab / CIC Tour / Customer Discovery Venture Lane for SaaS	
16:30	Drinks with Tour from 3	
16:30–19:30	Return Journey for some Venture Café @ CIC – optional	
Friday 30th June		Non programmed day

Meeting Space available @ CIC
CIP Staff available for consultations/debrief



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