

INVENT



INVENT

Why Apply?

2023

INVENT23.CO

Catalyst

What is **INVENT**?



INVENT is an annual competition that celebrates our most exciting innovators and entrepreneurs, giving them an international platform and support to make the greatest impact.

Is **INVENT** for me?

Do you have an innovative solution to a problem?

Do you have a side project and you're ready to take the next step?

Have you been working on cutting edge research and want to see it get to market?

Have you created the next big thing in the shed at the bottom of your garden?

Are you working on a big idea that could improve the lives of others?

If you answered 'YES' to any of these questions then INVENT is the competition for you!


By applying for **INVENT** you will:

- Market validate your idea
- Unlock a quality network of like-minded peers and mentors
- Fuel your growth
- Get support with your pitch
- Gain high profile exposure and recognition
- Be in with a chance of winning a share of the £50,000 prize fund

Now is the time to put your

innovation in the spotlight!





INVENT isn't just a competition, it's a programme that will support you getting your innovation to that crucial next stage.

At the **Qualifying Stage**, you will

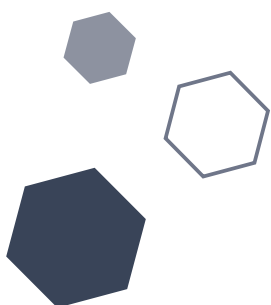
- Learn how to pitch your innovation to potential investors
- Grow your network and gain valuable peer support
- Receive feedback and advice on how to take the next step with your innovation

"The process is **thrilling, testing** and the **speed of learning is outside the text book.**"

As a **Semi-Finalist**, you will

- Receive 1:1 pitch support
- Learn the legal ins-and-outs of running your own business
- Become a member of the INVENT alumni network, with the opportunity to attend alumni events

"INVENT introduced me to the Catalyst community and the supportive people who helped **refine my pitching**, giving me **financial planning skills** and **business mentorship.**"





The **INVENT 2022 Awards** have been

viewed by **over 43,000 people.**

Each **INVENT finalist** will receive:



- 2 allocated mentors
- 1:1 legal advice from leading law firm
- 1:1 financial advice from headline partner and fundraising experts
- Business plan support and feedback
- Brand awareness – The INVENT Awards are the highlight of the business calendar
- Opportunity to avail of 12 months of free desk space at Catalyst Innovation Hubs
- Introduction and opportunity to engage with Catalyst's Partner Organisations
- Introduction to Investors when ready
- Opportunity to move into our Springboard programme with access to expert advice and allocated EIRs
- Ongoing championing and support from the Catalyst team

"Applying for INVENT was transformational for our business...it developed our confidence and belief in ourselves and our business idea. If you are considering entering this year, **I'd highly recommend applying – it will be a decision you will not regret.**"