

Work Experience Reimagined.

Calling all Businesses. Don't Miss Out!

Generation Innovation energises the imaginations and aspirations of young people in Northern Ireland by increasing their development of 21st-century skills and awareness of exciting future careers in innovation.

The programme inspires and upskills participating students and builds an innovation skillset through a full immersion into the Design Thinking methodology.

The Work Experience Programme is for 17-18 year olds interested in up-skilling for the jobs of the future.

Students will receive Design Thinking training over the course of 4/5 days (depending on which location they apply to). This experience will be facilitated in person and students from across Northern Ireland will work as part of a new team, developing new ideas and communicating solutions with their peers and participating companies.

Students will use their newly acquired skills to solve a company challenge before pitching their prototype and solution back to their partner company.

This is your opportunity to spot and shape Northern Ireland's talent for the future workplace, even for your own!

The 2023 programme will engage 600 students this June for 3 in-person events. Students will have the opportunity to work with some of the most successful and dynamic companies in Northern Ireland.

Students will develop skills in:

- Communication
- Teambuilding
- Emotional Resilience
- Problem Solving
- Creativity
- Presentation
- Empathy
- User-centred design

Why you need to be a part of this:

- You will inspire and upskill the next generation preparing them for the future world of work
- To showcase your company and industry to 600 students from across Northern Ireland
- To provide a meaningful work placement to young people across Northern Ireland
- Make a key contribution to your company's corporate social responsibility efforts
- Huge marketing opportunities – social media, logo on website and other media sources
- Embed a culture of internal innovation within your company and provide upskilling opportunities for your team
- To invest in and engage with creative, innovative young people who are at a crucial point in their life in deciding on their future career path

Work Experience Programme Dates and Locations

Derry/Londonderry | 13th–16th June

Belfast | 19th–23rd June

Dungannon | 26th–29th June

Agenda*

Day one:

Overview of the week, introductions, team-building tasks, introduction to Design Thinking. Company details and challenge statements.

Day two:

Expert interviews, make a challenge map and define the problem.

Day three:

Ideation – concept sketching, create an initial prototype.

Day four:

Prototype and testing.

Day five:

Feedback, visit to company offices, presentations to company teams and celebrations.

*Applicable to the 5 day programme.

Daily Schedule*

9:30am – 12:00pm

Morning Session

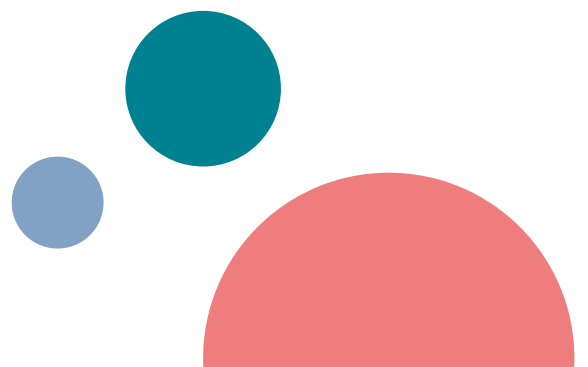
12:00pm – 2:00pm

Networking, expos & Lunch Break

2:00pm – 5:00pm

Facilitated Team Work

*Subject to change





Key Company Info

- You have the option to participate in any or all of the event locations and select your number of teams (teams are made up of 8-9 young people).
- Companies will nominate 1-2 company representatives per team to attend and be part of this unique and exciting experience.
- Companies will present the team with a current business challenge in the form of a challenge statement.
- Companies will be required for a maximum of 2 hours on each of the programme days and must be available to arrange a 3 hour company visit for your team(s) on the final morning of the programme (9:30am-12:30pm).
- Company reps must attend 3 training sessions, during these sessions our expert facilitators, Big Motive, will train your reps in Design Thinking and building Creative Confidence through which they will develop and set your company challenge statement. The reps will also receive training in effective communication skills, safeguarding & child protection.

Training Dates: 21st March | 18th April | 23rd May

Time: 9:30am – 3:30pm

Venue: T3 Conference centre, House of Vic Ryn,
Moiria road, Lisburn, BT28 2RF

Food and parking is provided

Want to get involved?

Visit generationinnovation.co for more information or to sign up contact generationinnovation@wearecatalyst.org

Book a meeting bookings.catchapp.mobi/id/5897085

