

INVENT



Invent

Why Apply?

2022

invent22.co

Catalyst

What is Invent?

Invent is an annual competition that showcases and rewards local innovations and proof of concept ideas.

Do you have an innovative solution to a problem?

Are you a student completing a course project that you know is the next big thing?

Have you been working on cutting edge research and now want to commercialise?

Do you have a side project and ready to take the next step?

Now is your time to put your

innovation in the spotlight!



By applying for Invent you will:

- Market validate your idea
- Unlock a quality network of influencers
- Fuel your growth
- Get support with your pitch
- Gain high profile exposure and recognition
- Be in with a chance of winning a share of the £47,000 prize fund

Each **finalist** will receive:

- 2 allocated mentors
- 100 plus hours of mentoring
- Pitch training and support
- 1:1 legal advice from leading law firm
- 1:1 financial advice from headline partner
- Business plan support and feedback
- Brand awareness – The Invent Awards 2021 was viewed by an audience of 2500 in over 10 countries
- Follow up support
- Ongoing championing from Catalyst
- Introduction to Investors when ready
- Opportunity to move into our Springboard programmes with access to expert advice and allocated EIRs
- Introductions and opportunity to engage with Partner Organisations

• **100+ hours** of mentoring

• **Introduction to Investors** when ready

