

INVENT



Invent Sponsorship Opportunities

2022

invent22.co

Catalyst

What is Invent?

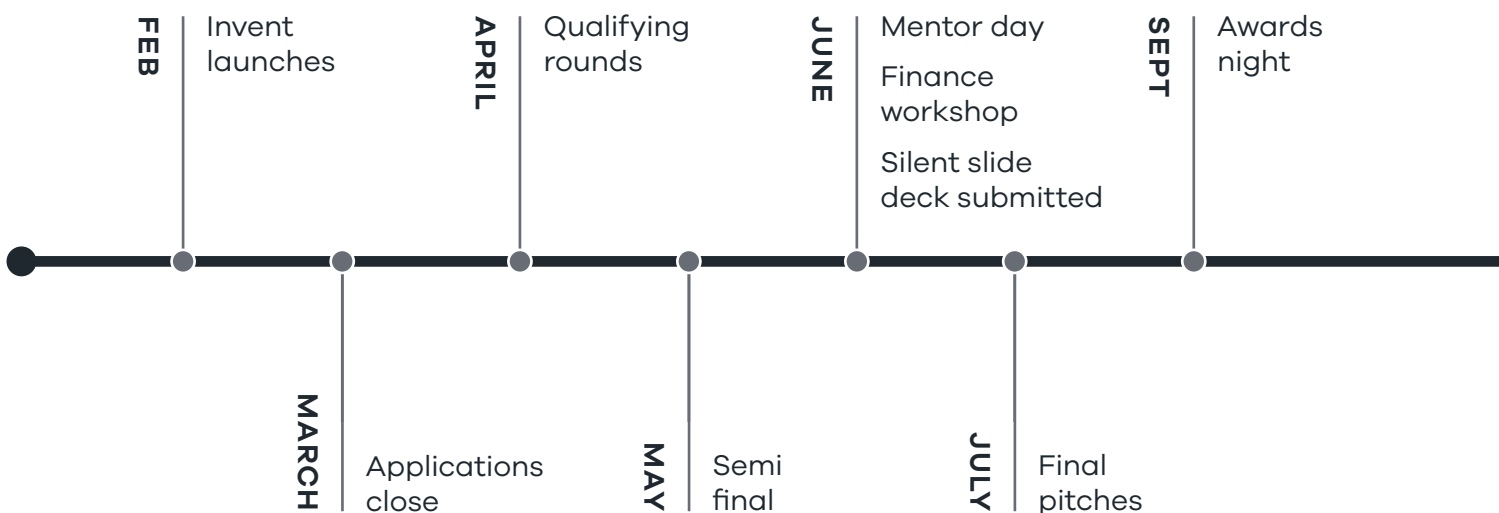
The annual competition that showcases and rewards local innovations and proof of concept ideas that promise the greatest commercial potential.

Invent gives entrepreneurs the chance to gain high profile exposure, to validate their idea, unlock a quality network of influencers and to win a share of the **47k prize fund**.

Invent sponsorship is a unique opportunity for any visionary organisation to align themselves to be in the heart of innovation and to work alongside the entrepreneurs and technologies that are transforming the future of our economy.

Invent 2021 was viewed by an

audience of 2500 in over 10 countries.





Invent awards will take a

hybrid approach in 2022, which will include

a small in-person event while streaming

the awards to a global audience.

All sponsorship opportunities include the following benefits:

- Logo added to Invent webpage for duration of Invent (March – September)
- Tagging on social media throughout the Invent stages
- Branding on screens at awards night where possible
- Sponsor profiling on social media
- E-shots sent to a mailing list of over 4000 which will include your logo
- Logo placement at awards night –
 - On screen at in person event
 - On screen for online event
 - Acknowledgement by host
 - Table of 10 at the in person awards night subject to government guidelines

In addition to the above, the following categories will receive unique benefits:

Headline Partner – £30,000 (Sold)

- A press release and photo shoot to launch the programme
- Brand placement on all communication from application to awards
- Provide a quote for several press releases throughout the competition
- Nominate a judge to sit on both the semi final and final judging panel
- Announce overall winner at awards night
- Opportunity to be extremely involved with Innovation Founder's award including the selection and announcement of the winner. The opportunity to host a special innovation Founder lunch with the finalists
- An opportunity to meet the finalists on a 1:1 basis

Semi Final (Online) – £4000

- Opportunity to nominate a judge for the semi final and final stages
- Social media coverage during the semi final to an audience of over 25,000 people from the tech community

Category Sponsors x5 – £4000

- Opportunity to nominate a judge to sit on the final judging panel
- A representative will present the category winner at the awards night (if regulations allow)
- Tailored category blogs
- This years categories are as follows:
Greentech, Business Software, Consumer Software, Product, Health and Wellbeing

Student Invent – £4000

- Opportunity to have an integral part in the Student Invent competition
- Media coverage following the student competition
- Opportunity to nominate a judge to sit on the Student Invent judging panel
- Present the Student Invent award on stage at the awards night (if regulations allow)

Mentor Day – £4,000

- Opportunity to host the mentor day virtually
- Opportunity to meet the finalists on a 1:1 basis
- Opportunity to nominate a judge to sit on the final judging panel
- Opportunity to have a quote in a press release or tailored blog piece

Sponsoring Invent is a unique opportunity

for visionary organisations to align themselves

with Northern Ireland's signature innovation event and

be a part of something that could change its future.



Academic Supporter – £2,500

- Opportunity to host briefings at your institution. The ability to influence a programme that has the power to transform ideas from PhD, postgraduate and undergraduate students into commercial ventures

Elevator Pitch – £2000

The elevator pitch is an interactive pitching event that takes place live at the Invent awards night

- Your logo will be included on the voting system used live
- The elevator pitches in 2021 were streamed live to a global audience and 2500 people
- Opportunity to announce the winner and present the prize (if regulations apply)



FOR MORE INFORMATION

To find out more or to discuss these opportunities further please contact Kerry McGarvey, Invent Programme Manager:

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