

Catalyst

Generation  
Innovation.

# Work Experience Reimagined.

## Calling all Teachers

**This is the work experience programme your students need.**

Generation Innovation energises the imaginations and aspirations of young people in Northern Ireland by increasing their development of 21st-century skills and awareness of exciting future careers in innovation.

The programme will inspire and upskill all students who participate building an innovation skillset through a deep-dive into 'design thinking'.

The Work Experience Programme is for ambitious year 13 and 14 students (or equivalent) interested in up-skilling for the jobs of the future. Students receive Design Thinking training over the course of 5 or 4 days (depending which programme location they apply to), facilitated in person, learning how to work as part of a new team made up of students from across Northern Ireland, develop new solutions and communicate their ideas. Their new skills are then put to the test to solve a company challenge, developing a solution before pitching it to the partner company and their fellow students.

**The 2022 programme will engage with 600 students this June for an in-person event. Students will have the opportunity to work with some of the most successful and dynamic companies in Northern Ireland.**

### Skills Developed

- Communication
- Teambuilding
- Emotional Resilience
- Problem Solving
- Creativity
- Presentation
- Empathy
- User-centred design

### Key Dates

**Registration Opens:**

Monday 28th February 2022

**Registration Deadline:**

Friday 29th April 2022

### Work Experience Programmes

**Apply to only one of the events**

**Option 1: 14th-17th June**

Derry-Londonderry  
University of Ulster, Magee Campus

**Option 2: 20th-24th June**

Belfast  
Catalyst, The Innovation Centre

**Option 3: 27th-30th June**

Armagh  
Armagh City Hotel

### Daily Schedule\*

**9:30am – 12:00pm**

Morning Session

**12:00pm – 2:00pm**

Networking, expos & Lunch Break

**2:00pm – 5:00pm**

Facilitated Team Work

\*Subject to change

### Benefits

- Hosted in person
- Access to exciting and innovative companies across Northern Ireland
- Free Generation Innovation merchandise
- Free to attend
- Access to Catalyst Generation Innovation Alumni network
- Students build new friendships and connections beyond their network

**Students are guaranteed to learn in a fun, energetic and highly engaging way that'll inspire and empower them for the future.**

### Agenda\*

**Day one:**

Overview of the week, introductions, team-building tasks, introduction to Design Thinking. Company details and challenge statements.

**Day two:**

Expert Interviews, make a challenge map and define the problem.

**Day three:**

Ideation – concept sketching, create an initial prototype.

**Day four:**

Prototype and testing.

**Day five:**

Feedback, visit to company offices, presentations to company teams and celebrations.

\*Applicable to the 5 day programme. Lunch will be provided by Catalyst each day. Students must make their own transport arrangements to and from the event each day.

### Want to get involved?

Visit [www.generationinnovation.co](http://www.generationinnovation.co)

or for more information email

[generationinnovation@wearecatalyst.org](mailto:generationinnovation@wearecatalyst.org)