

Catalyst

Generation
Innovation.

Work Experience Reimagined.

Calling all Lecturers

This is the work experience programme your students need.

Generation Innovation energises the imaginations and aspirations of young people in Northern Ireland by increasing their development of 21st-century skills and awareness of exciting future careers in innovation.

The programme will inspire and upskill all students who participate building an innovation skillset through a deep-dive into 'design thinking'.

The Work Experience Programme is for ambitious 17-18 year olds interested in up-skilling for the jobs of the future. Students receive Design Thinking training over the course of 5 or 4 days (depending which programme location they apply to), facilitated in person, learning how to work as part of a new team made up of students from across Northern Ireland, develop new solutions and communicate their ideas. Their new skills are then put to the test to solve a company challenge, developing a solution before pitching it to the partner company and their fellow students.

The 2022 programme will engage with 600 students this June for an in-person event. Students will have the opportunity to work with some of the most successful and dynamic companies in Northern Ireland.

Skills Developed

- Communication
- Teambuilding
- Emotional Resilience
- Problem Solving
- Creativity
- Presentation
- Empathy
- User-centred design

Key Dates

Registration Opens:

Monday 28th February 2022

Registration Deadline:

Friday 29th April 2022

Work Experience Programmes

Apply to only one of the events

Option 1: 14th-17th June

Derry-Londonderry

University of Ulster, Magee Campus

Option 2: 20th-24th June

Belfast

Catalyst, The Innovation Centre

Option 3: 27th-30th June

Armagh

Armagh City Hotel

Daily Schedule*

9:30am – 12:00pm

Morning Session

12:00pm – 2:00pm

Networking, expos & Lunch Break

2:00pm – 5:00pm

Facilitated Team Work

*Subject to change

Benefits

- Hosted in person
- Access to exciting and innovative companies across Northern Ireland
- Free Generation Innovation merchandise
- Free to attend
- Access to Catalyst Generation Innovation Alumni network
- Students build new friendships and connections beyond their network

Students are guaranteed to learn in a fun, energetic and highly engaging way that'll inspire and empower them for the future.

Agenda*

Day one:

Overview of the week, introductions, team-building tasks, introduction to Design Thinking. Company details and challenge statements.

Day two:

Expert Interviews, make a challenge map and define the problem.

Day three:

Ideation – concept sketching, create an initial prototype.

Day four:

Prototype and testing.

Day five:

Feedback, visit to company offices, presentations to company teams and celebrations.

*Applicable to the 5 day programme. Lunch will be provided by Catalyst each day. Students must make their own transport arrangements to and from the event each day.

Want to get involved?

Visit www.generationinnovation.co

or for more information email

generationinnovation@wearecatalyst.org