



Innovate
UK

Innovate UK Grant Writing Masterclass

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Today – demystifying access to Innovate UK funding

Is:

- A guide to understanding how to access Innovate UK funding
- Practical hints and tips for writing a compelling grant application
- Opportunity to hear from a business who have had success

Isn't:

- A detailed guide to the different funding options
- An overview of any existing competitions

All competition details can be found:

<https://apply-for-innovation-funding.service.gov.uk/competition/search>

How much has Innovate UK given out in grants for Innovation, R&D in NI between 2015 - 2021?

- £75m
- £95m
- £110m

What proportion of applications for Innovate UK funding come from NI?

1.5%

2.5%

3.5%

What is the average success rate of NI applications for Innovate UK funding?

1 in 2

1 in 4

1 in 6

Innovate UK

We are the UK's innovation agency

Innovation is simply: Impact from new ideas

It accounts for a large proportion of productivity growth – that is doing things better in less time or with less resource

And we know that innovative businesses grow faster and export more.



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How do we allocate funding?

- Wide range of **competitive** funding – grants, loans, equity partnerships
- Online application process, all guidance available online including webinars
- Single or collaborative projects, dependent on competition scope
- Amount of funding - sliding scale depending on competition type, size of company etc
- Peer-reviewed by up to 5 independent assessors
- Quality threshold
- Feedback provided to unsuccessful applicants
- Applications can be resubmitted once to another competition
- Consider suitability of the funding for your innovation
- Any questions contact Customer Support:



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Thank you