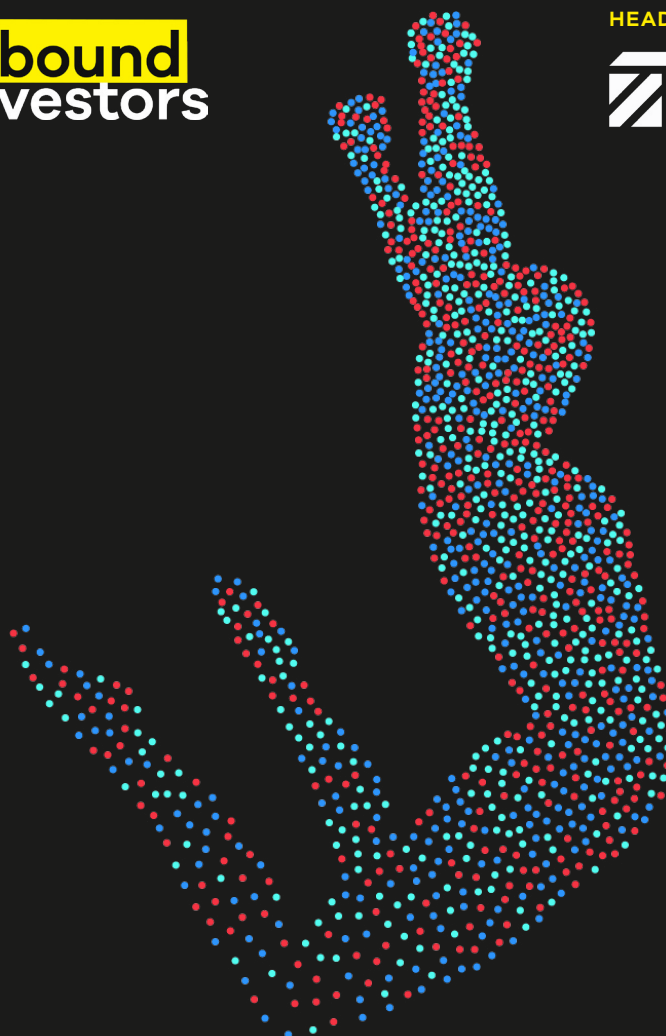


Catalyst



HEADLINE PARTNER



BACKGROUND

OCTOBER 2021
PARTNERS

In 2019 the Catalyst Northern Ireland Deal Day event attracted 40 non-NI Venture Capital companies to Belfast and scored very highly on their feedback.

Unable to repeat the event in 2020, Catalyst recently polled potential UK attendees for this year and 84% have indicated they believe they will be comfortable to fly to Belfast this October.

Additionally this year we have very senior level support from British Business Bank who will both be the main sponsor and assist directly with inviting VCs. The Bank are a major provider of capital to UK VCs.

THE EVENTS

Inbound Investors will run for 19th and part of 20th October and will actually be two events run in parallel:

Inbound Investors: Deals will allow VCs to meet the 'best' NI companies (both raising now and later). It will also introduce the players in the NI tech ecosystem and explain the creation of our innovative companies. We expect to introduce approximately 30 of the most innovative NI tech companies.

Inbound Investors: Navigators is aimed at Partners within VCs and will provide a higher level view of our strategy to put our tech economy into the fast lane. This will include Innovation City Belfast, the City Deals and meeting some of the established best NI companies within our Fintech and Health-tech clusters.

The events will include an element of 'sense of place' ie a feeling for the culture and how good deals originate in NI. EG the previous event included meeting the key local players and also professional instruction on how to pour a good pint of Guinness.

We will bring both of these event strands together in a gala evening dinner in a prestige Belfast venue.

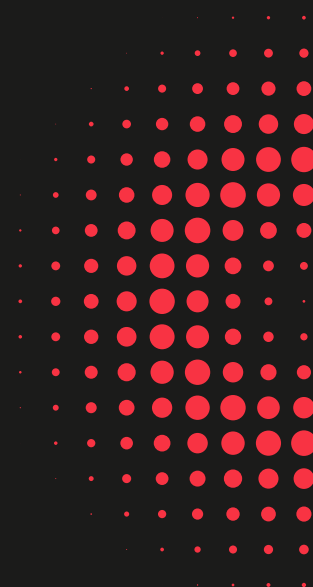
We believe this will be an unprecedented gathering of external Venture Capitalists, Family Offices and Syndicates and include many very senior investors thanks to the direct involvement of the British Business Bank.

OBJECTIVES

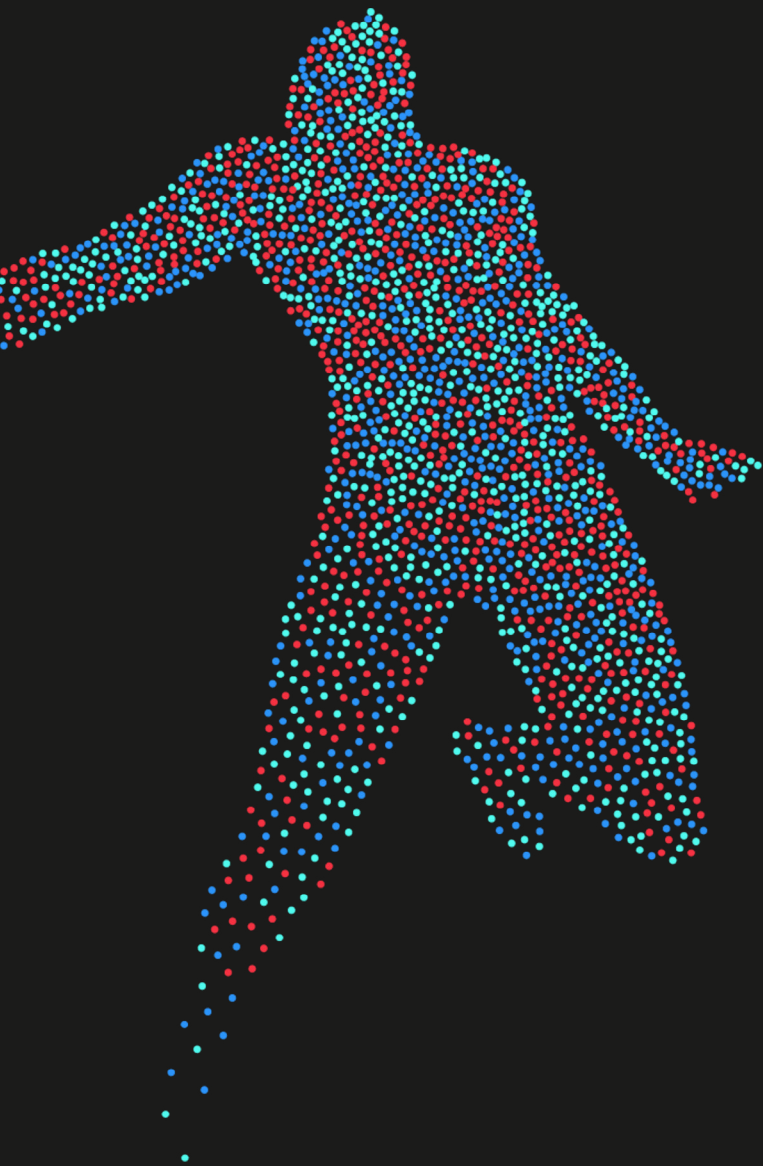
To make a lasting connection with as many non-NI funders (VCs, fund managers, family offices and angel syndicates) as possible. To give them a sense of the NI ecosystem, opportunities and culture which generate the good investment deals in NI.

To make a significant difference to as many NI companies funding journeys (now and in the future) as possible.

To act as a launchpad for ongoing work to keep NI companies on the radar for non-NI funders.



PARTNERS



The predecessor event was the largest incoming gathering of non-NI funders ever held which proved the demand.

In 2021, Catalyst wishes to work closely with the main organisations who make up the NI tech scene. While Catalyst will run the event and secure funding, to move it to being even more successful, Catalyst very much needs the active assistance of local partners.

We see this as:

- Helping us shape the events by joining our steering team
- Actively promoting the events to the companies you work with, both current portfolio and future pipeline
- Promoting the events to non-NI funders you already know to encourage them to attend
- Attending the events to network, build your own relationships with the funders and help promote the NI ecosystem

We very much hope you will want to join and help make this event a strong success for the entire NI tech ecosystem.

**For more info email
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