

# Catalyst

## Breakout Room 4

### How might we ensure that the economic growth and development through the 10x vision can deliver economic, societal, and environmental benefits to the people of NI?

Appreciate the ambition. Healthy and constructive criticism about being lead by the department  
In order to be successfully in implementing real change to people lives, it needs to be more focused and not so wide cast.

Indigenous SMEs should take the lead and successes should be celebrated to help stand out and compete on an international stage.

Focus on Skill based strategy that is not industry specify. (Machine learning/AI etc) focus from ground Up.

Why will it be different?

Love ambition... 'Department' has failed me as a company. Why will it be different? Dep and INI  
Can it really be focused? Does it not have to be focused to succeed.

Leadership...where is the steering group that is leading.

Share scepticism.... Looking forward. Some influential people driving this. Department has the muscle to write the big cheques. Can they push this through?

Decision to push money towards uni and top employees. Having CEOs and industry leaders of smaller local businesses being involved is a key to success.

Natural friction between FDI's and start-ups.

No:1 challenge is getting skilled people. FDI's have been no work ethic.

Disconnect between what they want to do and helping start-ups. Work out a better way for local business to compete at a global level.

Skills based strategy. Machine Learning/AI etc. Not industry specific. If we can improve skillset we can benefit.

Small/Indigenous companies do not shout about their successes. Posters outside Belfast..should be all local. Shout about our own.

Funding = Should be private.