



## INVENT CATEGORIES 2019

### Enterprise Software (Across all sectors)

**Software products or solutions used to satisfy the needs of an organisation rather than individual users.**

Customers – Businesses, Schools, Charities, Governments etc

For example (but not limited to):

Analytics  
Big Data  
Cyber Security  
Fin Tech

Previous applicants:

**OverWatch Research** - Transforming how scientific researchers manage their experiments and collaborate with colleagues

**Importwise** - Making importing good easier

**Makematic** - Bitesize professional learning for Schools

**Uleska** - A product that automatically secures software as it is developed

**Elemental** - A social prescribing software solution

**Plotbox** - Innovative cemetery and crematory software

**Right Revenue** - Forecasting and administrating business analytics software for the hotel industry

### Creative Media and Consumer Internet (Across all sectors)

**An innovative app or Creative digital solution where the end user is an individual**

For example (but not limited to):

Gaming software  
Web/ Mobile Apps  
Digital animation

Previous applicants:

**GoFYT** - Go find your trainer is an online marketplace that connects the user to a health & fitness service provider

**Farm TV** - Netflix for Farmers

**Take Ten** - A stress control training application

**Scattr** - Gamifies mobile marketing with a game of virtual pass the parcel

**Keep in touch anytime** - an app that enables relatives to send voice messages, photos and videos to their elderly loved ones

## Life and Health Sciences

**Innovative products and solutions that apply science and technology to improve human health**

For example (but not limited to):

Precision Medicine

Diagnostics

Connected Health

Digital Health

Medical Technology

Previous applicants:

**SonoTarg** - Unique targeted drug delivery system that can significantly increase cancer drug efficacy

**Phion Therapeutics** - Precise and efficient drug delivery using targeted nanoparticles.

**Medi Design** - Innovative medical devices that integrate seamlessly with online diagnostics and analysis tools.

**Re-Vana** - Novel long-acting injectable and implantable delivery systems for treating back of the eye disorders

**Axial 3D** - 3D printed patient-specific anatomical models for preoperative planning, surgical education and training

## Electronics (Across all sectors)

**Product innovation based on an electronics solution where electronics is the main feature of the solution**

For example (but not limited to):

Sensors

Wearable tech

Circuit boards

Machines/ robotics

Chips and processors

Previous Applicants:

**Machine Eye** - An innovative new safety device for Machinery

**Evvy** - A smart bag and App. A Bag that wont let you forget.

**DITACA** - Provides a micro appliance which interacts with the industrial end point transforming traditional control systems to being cloud enabled and service orientated.

**Flyte** - Managing of multiple pilots, drones , risk assessment and documentation ensuring effective management

**StringSense** - Pressure sensors applied to guitar to help improve finger position and pressure

## Engineering (Across all Sectors)

**Physical product** where the innovation is the design for individuals and businesses

For example (but not limited to):

Advanced materials

Built environment

Transport

Previous applicants:

**Gray's Clip** - Insulated Cable clips for electrical wires

**Zero Waste Bio Tech** - Converting food waste to fuel

**Hug** - A wraparound wearable heatpack.

**Edde by Iris** - An inflatable life saving device

**Skunkworks** - Innovative surf Boards

**Senergy** - Worlds 1<sup>st</sup> Nanocomposite solar panel to deliver affordable solar heating

## Agri Science

**As the world population increases, food technologists are challenged with developing innovative applications in biotechnology and processing of food. Also looking at nutrition, horticulture and animal welfare.**

For example (but not limited to):

New food concepts to meet the needs of a dynamic market place

Crop Nutrition

Plant health

Animal Health

Sustainable agriculture

Previous applicants:

**Crafted Equestrian** - An innovative product to help reduce Girth Galls in Horses

**GasHound** - A Slurry detection device for farms

**Purple Magic** - New breed of Northern Ireland potato with high anthocyanin content

**Skinny Sauce Company** - Sugar free, Gluten Free and Fat free table sauces

**Equinutritive** - Ensures horses feel as good on the inside as they look on the outside

**Cibus Analytics** - Food fraud detection tool